GUIDE TO SUPPLYING ARTWORK

Supplying PDF Artwork

We prefer all artwork to be supplied as high-resolution PDF format with fonts embedded.

Correct Preparation of PDF Files

When creating a PDF, there are job options which must be set for commercial printing. These include default resolution, compression settings and font embedding. Where possible ensure a 300dpi PDFx1a 'print' or 'press ready' PDF is outputted. Please include a 3mm bleed, crop marks and supply as single pages.

Please ensure you choose high resolution. Compression settings for colour and greyscale should be downsampled to 300dpi with "auto compression" set on high. Bitmapped (monochrome: i.e. line art) images should be set at 600dpi. Font embedding should be set to "embed all fonts."

CMYK not RGB

Please ensure that all embedded images are CMYK (Cyan, Magenta, Yellow, Black) files. RGB images may look good on your screen but final output to print is always in CMYK. One should be aware that files converted from RGB to CMYK may alter the colour composition significantly!

Artwork with no bleeds will have a natural paper colored boarder around the printed image.

Microsoft Office Files

If you are creating a PDF from a MS Publisher or Word file, care must be taken to ensure spot colours are created correctly in your original documents. Do not set to RGB (Red, Green, Blue) colours as they cannot be printed as such.

Bleed

One of the most important elements in artwork for printing! Please ensure there is 3mm bleed all round the PDF, i.e. save the PDF with 6mm added to each measurement (i.e. for A4 usually 210mm x 297mm, save as 216mm x 303mm). Crop marks may be included if you wish. If your artwork is supplied without bleed we may not always be able to add it on for you and you may have to amend and re-supply the artwork.

Responsibility

We do not accept responsibility for any inaccuracies in artwork. Whilst every effort will be made to inform you of any apparent errors, we will reproduce the artwork you provide without further proof-reading on our part.

If you are unable to correct your document and do not like a natural paper colored boarder around the printed image, our professional graphic designer would be able to amend the artwork for you, turnaround time minimum 30 minutes, service charge €3 per page may apply.

9 to 6 Printing
Wei Sheng Ltd.
Tel: (353)21-4222000
Email: info@926printing.com
25A Parnell Place, Cork City. Ireland
Opening Hours: Mon ~ Sat 9am ~ 6pm

Artwork with no bleeds

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Artwork with bleeds